

# 2011 Advancing Healthcare Awards



## UK Awards for Allied Health Professionals and Healthcare Scientists

Here's what some of last year's winners and guests said:

*'I was not expecting to win the award at all. I would summarise my feelings as: shocked, exhausted, surprised and delighted, of course!'*

Katrina Kennedy, winner of the Chief Health Professions' Officer's award for leadership

*'It was great to see so many entrepreneurial AHPs being recognised for their achievements.'*

Julia Scott, chief executive, British Association and College of Occupational Therapists

*'It was a really special event and fantastic to see a celebration of all the great things that are happening in the NHS across the UK.'*

Claire Marshall, head of physiotherapy services, Heatherwood and Wexham Park Hospitals NHS Foundation Trust, member of the National Leadership Council

Thank you to our sponsors



**Entry deadline: 17:00 Friday 7 January 2011**

# WHAT

## are the Advancing Healthcare Awards?

The 2011 Advancing Healthcare Awards are exclusively for allied health professionals and healthcare scientists, the only awards which cross boundaries and foster partnership working. Organised by Chamberlain Dunn, the publishers of *Health Workforce Bulletin* ([www.health-workforce.com](http://www.health-workforce.com)), these UK Awards, now in their fifth year, recognise and reward projects and professionals that lead innovative healthcare practice and make a real difference to patients' lives in the healthcare science and allied health professions.

Supported by all four UK health departments, NHS Employers, Unite the Union and the Allied Health Professions Federation, the awards are unique in that they are UK-wide and cover all these professional and specialists groups whose achievements so often go unnoticed.

This year we have two new awards. The first is supported by NHS Scotland: *Improving quality – measuring and demonstrating impact*. The second is supported by the AHPF, entitled *Leading integration*.

# WHO

## can enter the Advancing Healthcare Awards?

At least one team member in any entry should be an allied health professional or healthcare scientist, and should be involved in healthcare in the UK.

# WHY

## you should enter the Advancing Healthcare Awards?

### RECOGNITION

Recognition from peers and colleagues of the good practice projects you and your team have delivered. A little nudge to help ensure you are talent spotted in the future!

### PROMOTE GOOD PRACTICE

Let us help get your good practice ideas spread to other trusts, so others can learn from your trials, successes and ideas.

### A PERMANENT REMINDER

Win a stylish glass trophy and framed certificate for your workplace that reminds your patients, colleagues and peers of your professional achievements. Plus photographs of your team, our ceremony guest of honour and sponsor. **All the shortlisted entries will be entitled to a place on a GateHouse one-day course.**

### CELEBRATE IN STYLE

Enjoy a special celebratory lunch for your team at a top London hotel with the opportunity to network with other talented health professionals and health care leaders. **Finalists are entitled to two free tickets.** Finalists can buy extra tickets to bring family, friends and colleagues along.

### REVIEW YOUR WORK

Seize the opportunity review your project, its impact on patient care and your team working: putting pen to paper will ensure better dissemination of your ideas and learning for your own professional development.

### REVIEW YOUR WORK

Being selected as a winner or finalist is a great achievement and a real opportunity to generate positive publicity for your profession and organisation.

Enter now: [www.AHPandHSawards.co.uk](http://www.AHPandHSawards.co.uk)

# We welcome entries in the following categories:

## one: THE CHIEF HEALTH PROFESSIONS OFFICER'S AWARD FOR LEADERSHIP (ENGLAND)



### Sponsored by Department of Health England

The CHPO's award seeks to recognise AHPs, at any stage of their careers, who demonstrate in their everyday behaviour and attitudes the essence of leadership in the clinical setting. They should show courage and determination in working with others to improve the quality of patient care in ways that are demonstrably cost effective and sustainable. We are looking for those who to transform services and consistently deliver high quality care.

The winner of this award will also receive a grant towards their personal and professional development

## two: THE CHIEF SCIENTIFIC OFFICER'S AWARD FOR LEADERSHIP (ENGLAND)



### Sponsored by Department of Health England

The CSO's award seeks to recognise healthcare scientists in the early years of their careers who demonstrate in their everyday behaviour and attitudes the essence of leadership. They should show courage and determination in working with others to improve the quality for patient benefit in ways that are demonstrably cost effective and sustainable and provide improved outcomes. We are looking for those who transform services and consistently deliver at a high level.

The winner of this award will also receive a grant towards their personal and professional development

## three: IMPROVING QUALITY – MEASURING AND DEMONSTRATING IMPACT



### Sponsored by The Scottish Government

This new award seeks to recognise AHPs and healthcare scientists who have transformed a service/s and in doing so can demonstrate an improved patient and staff experience. You should also be able to demonstrate that the transformed service is delivered in a way that improves the quality of patient care and must prove that the service is sustainable.

The winner of this award will also receive a grant towards their personal and professional development

## four: ENHANCING PUBLIC HEALTH AND CREATING HEALTHY COMMUNITIES



### Sponsored by Welsh Assembly Government

Healthcare practitioners must seize every opportunity to encourage healthy living among their patients and clients. This award invites entries which describe projects to foster healthy living among disadvantaged or hard-to-reach communities.

## five: INNOVATION IN RECRUITMENT AND CAREER DEVELOPMENT



### Sponsored by NHS Employers

In the ever-changing jobs market, this award aims to recognise and reward those who have developed robust recruitment or retention strategies, or demonstrated career development initiatives in any or all of the professions and specialties covered by these awards.

## six: ALLIED HEALTH PROFESSIONALS AND HEALTHCARE SCIENTISTS LEADING TOGETHER ON HEALTH



### Sponsored by Unite the Union

Entries are invited to illustrate successful collaboration between these groups. An essential part of modernising healthcare is developing team working across professional groups. AHPs and healthcare scientists do not always come into contact with one another but in some spheres effective joint working can revolutionise patient services.

## seven: RETHINKING THE PATIENT CARE PATHWAY



### Sponsored by Department of Health, Social Services and Public Safety Northern Ireland

The work of healthcare scientists in diagnostics and treatment is key in ensuring patients are treated promptly and the work of AHPs helps to speed their journey home. This award recognises the crucial part these professionals play in improving access and boosting productivity.

## eight: LEADING INTEGRATION



### Sponsored by the Allied Health Professions Federation

This new award is open to any AHP leading a purely AHP or multi-professional team including non-AHP clinical or professional specialities who has successfully delivered a redesigned service that incorporates one or more services that were previously delivered by independent teams. Entries are invited from those who have initiated the new service structure (the decision to make the change could have been imposed but the new service structure must be derived by choice); and most important, the new integrated service shows demonstrable improvements in patient quality and financial outcomes.

## nine: ACHIEVING EXCELLENCE IN LEARNING AND DEVELOPMENT



### Sponsored by GateHouse Training

This aims to encourage creative entries which take a fresh approach to learning and development. Entries are invited from practitioners at any level who have achieved excellence and innovation in skills training or professional development to enhance knowledge and technical competence to the benefit patients

## ten: OVERALL WINNER



### Sponsored by NHS Employers

The judges will select an outstanding entry from the winning entries in each category. This category may not be entered directly.

**Each shortlisted project team will be entitled to a free place on a GateHouse one-day course**

Entries may be made by individuals, small groups working together, a department, a hospital or a trust based in the UK. Simply decide which category your project fits best, and enter online before 17:00 Friday 7 January 2011. The entries will be judged by an expert panel of judges, drawn from the professions and sponsors. All shortlisted entrants will be notified by email and will be asked to attend a judging day in February 2011 in central London.

The awards programme will culminate in a celebratory awards ceremony and lunch at a prestigious central London venue, with a guest of honour. All the shortlisted entries will be present together with a VIP audience. The winners will receive a framed certificate and trophy at the awards ceremony. The winning entries will be published in *Health Workforce Bulletin*.

# HOW to enter the 2011 Advancing Healthcare Awards

- Visit [www.AHPandHSawards.co.uk](http://www.AHPandHSawards.co.uk)
- Select **ENTER NOW**
- Register your details to create an 'awards account' (there is no obligation to enter after registering)
- Select the category you wish to enter
- Review the shortlisting criteria for this category
- Complete the online form. We suggest that you prepare your answers offline and then cut and paste onto the website
- Your entry submission should address each of the four questions on the online form. Your responses should be text only and not exceed the stated word limit. Shortlisting judges will score your entry on the basis of evidence provided in each section alone (appendices will not be considered). Failure to address a question may impact on your score at the shortlisting stage
- When you are happy, simply submit your entry. Please note you may NOT return to or amend your submission
- You can enter new projects in other categories using the 'Enter now' link again
- You must submit your entries before 17:00 **Friday 7 January 2011**.

## JUDGING CRITERIA

Entries will be assessed and scored according to the following criteria. Only the written submission will be considered so entrants are encouraged to demonstrate:

- Measurable achievements
- Expected benefits (including cost-effectiveness/value for money)
- Sustainability and transferability
- Leadership and team-working
- Making a difference to patient/client care.

At least one member of your project must be an AHP or health scientist. See [www.AHPandHSawards.co.uk](http://www.AHPandHSawards.co.uk) for qualifying roles.

## RULES FOR ENTRY

- Your project may only be entered into one category
- Only two people may be named on the awards application
- It is these people alone that will be invited to attend the judging day in the event of shortlisting
- All entries must be authorised by your manager
- There will be no feedback on entries that are not shortlisted
- The judges' decision is final
- You must be available to attend the judging day in February.

## TIPS for making the finals

- Read through all our award categories and make sure you enter your project in the most suitable category
- Complete all questions on the entry form, and keep the category you have entered in mind as you write
- Keep to our word count limits
- Thoroughly check your entry form before submission, and ask a colleague to take a look too
- Submit your entry well in advance of the deadline **Friday 7 January 2011**
- And remember you can enter as many projects as you like.

### Dates for your diary

Closing date for entries	17:00 Friday 7 January 2011
Judging date	To be confirmed in February 2011
Awards ceremony	Friday 8 April 2011

### Contact details

Renaë Maroney, Awards co-ordinator

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Enter now at [www.AHPandHSawards.co.uk](http://www.AHPandHSawards.co.uk)